



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-06-2012 PAGE: 1 of 4

BUYING TIME - 6205  
ATTN: ERICA CORSO  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market				
				MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012		POLITICALS		WTVD - DURHAM				
Agency Est# 330 349 2190			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$
				Agency CPE: C : 330 P : 349 E : 2190									
R 1	09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			3	30		1	1	100	1 100.00
R 2	09-11-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	30		1	1	150	1 150.00
R 3	09-11-2012	09-16-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			2	30	1 1 1		3	75	3 225.00
R 4	09-17-2012	09-17-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			2	30	1		1	75	1 75.00
R 5	09-11-2012	09-16-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			2	30	1 1 1 1		4	175	4 700.00
R 6	09-17-2012	09-17-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			2	30	1		1	175	1 175.00
R 7	09-11-2012	09-16-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			2	30	1 1 1 1		4	175	4 700.00
R 8	09-17-2012	09-17-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			2	30	1		1	175	1 175.00
R 9	09-11-2012	09-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			2	30	1 1 1 1		4	250	4 1,000.00
R 10	09-17-2012	09-17-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			2	30	1		1	250	1 250.00
R 11	09-11-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			2	30		1	1	250	1 250.00
R 12	09-11-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			2	30		1	1	250	1 250.00
R 13	09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)			2	30		1	1	150	1 150.00
R 14	09-11-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			2	30		1	1	250	1 250.00
R 15	09-11-2012	09-16-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			2	30	1 1 1 1		4	175	4 700.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 330 349 2190			CMS #	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-11-2012	End Date 09-17-2012	Billing M (Broadcast Month, Cycle 1)		Package N	Contract Title 240872			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$	
R 16	09-17-2012	09-17-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			2	30	1		1	175	1	175.00
R 17	09-11-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			2	30		1	1	350	1	350.00
R 18	09-11-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			2	30		1	1	400	1	400.00
R 19	09-11-2012	09-16-2012	01:00PM - 02:00PM	THE CHEW (11514)			2	30	1 1 1 1		4	175	4	700.00
R 20	09-17-2012	09-17-2012	01:00PM - 02:00PM	THE CHEW (11514)			2	30	1		1	175	1	175.00
R 21	09-11-2012	09-16-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			2	30	1	1	2	200	2	400.00
R 22	09-17-2012	09-17-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			2	30	1		1	200	1	200.00
R 23	09-11-2012	09-16-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)			2	30	1 1 1 1		4	500	4	2,000.00
R 24	09-17-2012	09-17-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)			2	30	1		1	500	1	500.00
R 25	09-11-2012	09-16-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			2	30	1 1 1 1		4	275	4	1,100.00
R 26	09-17-2012	09-17-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			2	30	1		1	275	1	275.00
R 27	09-11-2012	09-16-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT			2	30	1	1	2	175	2	350.00
R 28	09-17-2012	09-17-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT			2	30	1		1	175	1	175.00
R 29	09-11-2012	09-16-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			2	30	1 1		2	300	2	600.00
R 30	09-11-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			2	30	1 1		2	700	2	1,400.00

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Agency Est# 330 349 2190			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title								
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
R	31	09-17-2012	09-17-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	2	30	1								1	700	1	700.00	
R	32	09-11-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	2	30	1	1	1	1	1				4	850	4	3,400.00	
R	33	09-17-2012	09-17-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	2	30	1								1	850	1	850.00	
R	34	09-11-2012	09-16-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)	2	30	1	1	1	1					3	225	3	675.00	
R	35	09-17-2012	09-17-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)	2	30	1								1	225	1	225.00	
R	36	09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	2	30		1	1						2	500	2	1,000.00	
R	37	09-11-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)	2	30	1	1	1	1					4	750	4	3,000.00	
R	38	09-17-2012	09-17-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)	2	30	1								1	750	1	750.00	
R	39	09-11-2012	09-16-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)	2	30		1	1						2	350	2	700.00	
R	40	09-17-2012	09-17-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)	2	30	1								1	350	1	350.00	
M	MG Group #	Preempted	Rate Reason	MG Description	Duration															
M	330677	09-17-2012	350 NOT AVAILABLE	1 X 30 @ \$650 M 05:30AM - 06:00AM - 09/17/12-09/17/12 (808)	2	30	X									1	650	1	650.00	
	Total:		350		Preempt Total:											-1		-350.00		
R	41	09-11-2012	09-16-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)	2	30	1	1							2	650	2	1,300.00	
R	42	09-17-2012	09-17-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)	2	30	1								1	650	1	650.00	

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43	09-11-2012	09-16-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)		3	30		1				1	1,400	1	1,400.00
			----- ITEM LINE NOTE ----- TBA													
44	09-11-2012	09-16-2012	08:00PM - 09:00PM	WED PRIME 8-9P (813)		3	30		1				1	1,400	1	1,400.00
			----- ITEM LINE NOTE ----- MIDDLE/SUBRGATORY													
45	09-17-2012	09-17-2012	08:00PM - 11:00PM	PRIME SPECIALS (797)		3	30	1					1	2,000	1	2,000.00
			----- ITEM LINE NOTE ----- CMA MUSIC FESTIVAL													
													Contracted Gross Total:		83	32,350.00
													Actual Gross Total:		83	32,650.00
													Agency Commission:			4,897.50
													Net Total:			27,752.50
Month/YR			Preempted	Made Good	Contract Total		Adjustments			Actual Total						
Sep 12			350.00	650.00	32,350.00		300.00 DB			32,650.00						
<b>TOTAL</b>			<b>350.00</b>	<b>650.00</b>	<b>32,350.00</b>		<b>300.00 DB</b>			<b>32,650.00</b>						

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